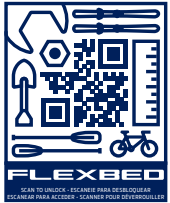


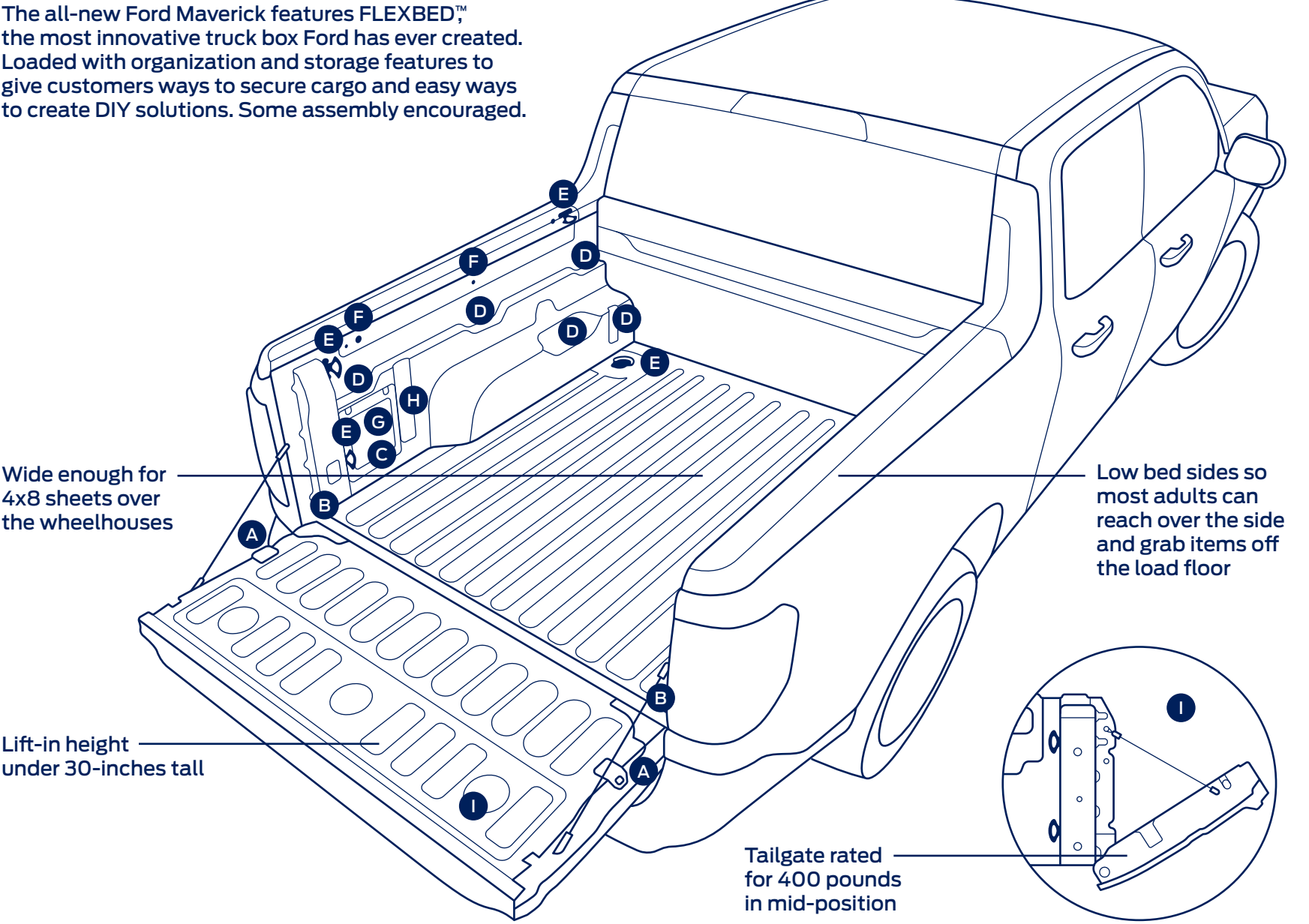
All-New Ford Maverick

FLEXBED

Customers will be able to scan a QR code in the bed for additional ideas

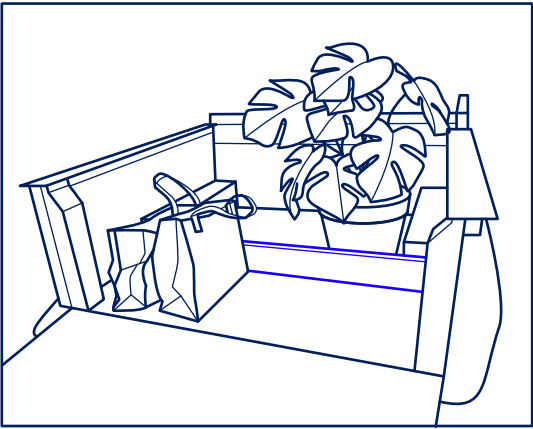


The all-new Ford Maverick features FLEXBED™, the most innovative truck box Ford has ever created. Loaded with organization and storage features to give customers ways to secure cargo and easy ways to create DIY solutions. Some assembly encouraged.

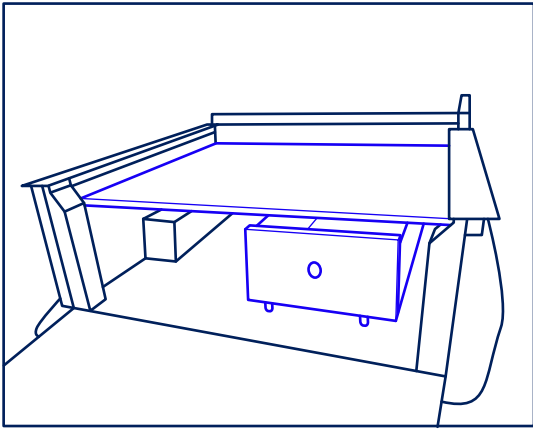


A	B	C	D	E	F	G	H	I
Tailgate Cleat/Bottle Opener	12V DIY Power	110V Power (Opt)	2 x 4 Pockets	Bed Tie Down	Threaded DIY Bed Holes	Storage Cubby (Opt)	2 x 6 Pockets	Multi-position Tailgate
x2	x2	x1	x8	x8	x4	x2	x2	x1

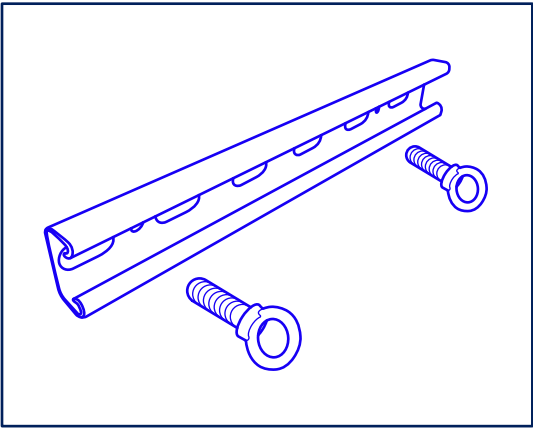
Utility can be added with home improvement store products and basic tools. Create a fishing rod holder, hooks to hang climbing gear, a snowboard carrier – the limits are the owner’s imagination. Ford accessories to enhance Maverick will of course be available, including bolt-in sliding tie-downs, a bed extender, tonneau cover and more.



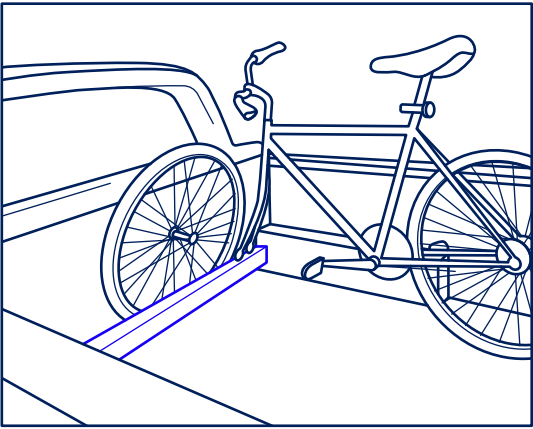
Box Divider



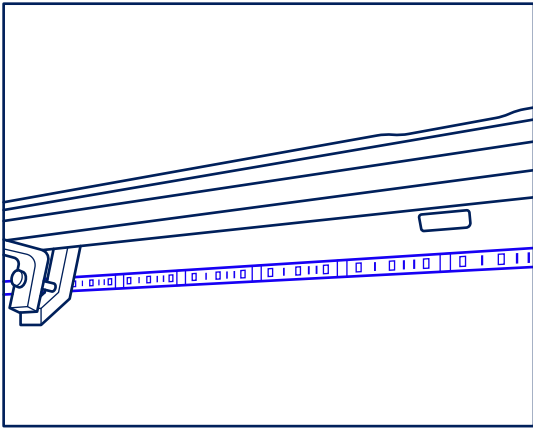
False Floor + Drawer



Bolt-in C-channel for DIY Hooks and Tie Downs



DIY Bike Rack



DIY LED Bed Lighting